



Talking Freight Seminars

Come hear the latest on freight transportation trends and challenges in the 21st Century.

The Federal Highway Administration's (FHWA's) Office of Freight Management and Operations and the Office of Planning host the "Talking Freight" seminars. The seminars are part of a broader Freight Professional Development Program aimed at providing technical assistance, training, tools, and information to help the freight and planning workforce meet the transportation challenges of tomorrow. Seminars are held on a monthly basis throughout the year and are open to all interested parties in both the public and private sectors. The schedule of planned seminars is on the reverse. **To register for the "Talking Freight" seminars, please go to <http://talkingopsandfreight.webex.com>.** If you have questions, please call or email Jennifer Seplow, SAIC, at 703-676-6849, Jennifer.E.Seplow@saic.com.

Why dial in?

With limited travel budgets and busy work schedules, it has become increasingly more difficult for freight and freight planning practitioners to get needed information, training, and education to keep up to date with the latest trends, tools, and noteworthy practices in freight transportation. *The seminars provide a convenient and no-cost way for transportation practitioners to broaden their knowledge base and develop new skills to help them do their jobs better.* Topics are chosen based on suggestions made at various freight outreach events and during conversations with freight stakeholders.

Participants are also invited to register for the Freight Planning Listserv (www.fhwa.dot.gov/freightplanning) and visit the Peer-to-Peer Program Web site (www.ops.fhwa.dot.gov/freight/fpd/p2p). Both sites provide opportunities to exchange information and learn more about freight issues and trends.

How it works

The seminars are interactive and are held via teleconference and the Internet. All that is needed is a telephone and a 56K Internet connection. This format allows for extensive participation of freight stakeholders from across the country. Each seminar lasts 90 minutes, with 60 minutes allocated for presentations, and 30 minutes for audience Q&As. Through the use of Web conferencing, participants can view the speaker's presentation on their personal computer and hear the audio portion of the presentation by dialing into the assigned teleconference number.

The "Talking Freight" Web site provides details about each of the seminars and information about registration. It is also used for logging on to the Web conference and providing feedback after each seminar. Seminars are recorded and archived on the "Talking Freight" Web site as well. Once participants register for a particular seminar, they will receive an email with directions for logging on to the seminars.

We look forward to your participation and hope you find the "Talking Freight" seminars beneficial to your professional needs.

Date & Time	Topic	Description of Topic	Speakers
July 19, 2006 1:00-2:30 p.m. ET	Truck Parking Issues and Programs	Hear about truck parking regulations and issues that affect motor carriers.	<ul style="list-style-type: none"> • Quon Kwan, FMCSA • Bill Mahorney, FHWA • Hari Kalla, FHWA • Paul Bubbosh, EPA
August 16, 2006 1:00-2:30 p.m. ET	Improving Border Efficiency	Hear about programs, initiatives, and legislation aimed at improving the efficiency of goods movement across our borders.	<ul style="list-style-type: none"> • Tiffany Melvin, North America's Super Corridor Coalition • Hugh Conroy, Whatcom Council of Governments
September 20, 2006 1:00-2:30 p.m. ET	Freight Financing	Find out about financing mechanisms that are available for freight projects and hear two case studies detailing the use of these mechanisms.	<ul style="list-style-type: none"> • Jeff Buxbaum, Cambridge Systematics, Inc. • Other Speakers TBD
October 18, 2006 1:00-2:30 p.m. ET	Planning for Hazardous Materials	Moving hazardous materials along the transportation system requires a significant amount of planning. Learn what planners need to know about HAZMAT, as well as requirements placed on shippers and carriers.	<ul style="list-style-type: none"> • Ron Duych, BTS • John Allen, Battelle • David Lehman, PHMSA
November 15, 2006 1:00-2:30 p.m. ET	Urban Goods Movement	Hear how various regions facilitate urban goods movements. Case studies will be presented at this seminar.	<ul style="list-style-type: none"> • Arun Chatterjee, University of Tennessee • Other Speakers TBD
December 20, 2006 1:00-2:30 p.m. ET	Industry Performance Metrics	Hear how the freight industry performance planning process (selection of metrics and goals) is influenced by the transportation system.	<ul style="list-style-type: none"> • Sam Fayez, SCOR • Alan Estevez, DOD

Web Conferencing Contact

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“Talking Freight” Web Site:
<http://talkingopsandfreight.webex.com>

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Federal Highway Administration